

Geoffrey Kent



**LET'S TAKE YOUR BUSINESS
TO THE NEXT LEVEL**

Geoffrey Kent

THE STORY

DISCOVER YOUR PASSION AND BUILD A BUSINESS AROUND YOUR PASSION

Geoffrey Kent - Mentor, Author, Serial Entrepreneur, Coach - The highs and lows, eureka's, euphoria, "Oh, yeses!" and "Oh, no's! Geoff's been there. In and through the complete cycles of visioning, launching, growing and scaling high value business ventures... and he's done it more than once. He's been right where you are now! Geoff knows what it means to be successful, and he knows what that takes! So, "Day One and forty years later," he's still at it - mentoring and coaching, building and launching. Believing.

Believing in what, you ask? Hopefully, in what you believe. **Entrepreneurism and you! Entrepreneurism and us and the power** to bring real change and progress -- that's transformation people -- in and across communities and nations. That is the real deal, and you know that, too.

His Story



Geoff's wheelhouse is deep and wide, **helping entrepreneurs successfully accelerate** the process of going from launch/early-stage to business exit. At any point in time, you'll find Geoff imparting world-class knowledge/ business education and business wisdom. Not hype. Never hype ... purely and effectively imparting what makes business sense and businesses successful. How? Geoff shares deep dives into proven, comprehensive, high quality, impactful, actionable and success driving metrics, formulas, strategies, tactics and performance measures. He has taken entrepreneurs starting out with personal investments of a few thousand dollars in their ventures to company valuations of several million dollars. **"Think Big with Geoffrey Kent"** is his proprietarily developed methodology that's laser focused on helping prospective and early-stage entrepreneurs through the process of creating, launching and scaling exceptional businesses. **Success is much less likely to come from a cookie-cutter, one size fits all approach. You'll not get a cookie-cutter education from Geoff! Take your business to the next level. Think Big with Geoffrey Kent!**

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ABOUT GEOFFREY KENT

**Geoffrey Kent - Master Teacher, Coach, Entrepreneur and founder of
www.ThinkBigwithGeoffreyKent.com**

Leveraging more than 40 years of successful serial entrepreneurship, and everything he has learned and knows, Geoff has developed a comprehensive methodology to help entrepreneurs build their own, unique, customized strategy for responsibly scaling exponential business growth. Geoff teaches entrepreneurs (whether struggling to start a business venture, or grow one), how to connect their entrepreneurship with their passion. By engaging with ThinkBigWithGeoffreyKent, you will learn how to be laser focused on becoming market dominant, how to build highly effective sales advocates using unconventional alliance partners, how to consistently overachieve expectations by measuring and monitoring the right metrics, and how to execute at a world-class level by checking personal ego at the door.

Geoff obtained a Bachelor of Business Administration Degree in Marketing from the University of Oklahoma; spent a semester on exchange in the Masters of Business Administration Degree program at the Rotterdam School of Management in Rotterdam, Netherlands; and obtained a triple-discipline, triple-major Masters of Business Administration Degree in Entrepreneurial Management, Multinational Management, and Arts & Entertainment Management from the Wharton School of Business. As a young professional, Geoff held key management positions at Xerox, AT&T, and became CEO of a Chicago-based portfolio company in the fast-rising digital imaging industry owned by former NBA star Julius Erving. At Deloitte Consulting Group, Geoff's senior management position yielded specializations in strategic planning, business process reengineering, and reorganization services.

Always the perennial entrepreneur, while in Rotterdam, Geoff's first Master's thesis while interning at the American Consulate General/U.S. Embassy focused on international business; and while at EMI Music, in the Netherlands, his second thesis focused on arts and entertainment management. Upon his return to the States, Geoff served as a technical management consultant to early-stage ventures at the Wharton West Philadelphia Project (a Milken Foundation subsidiary). He has held other roles in successful entrepreneurial and cutting-edge technology companies occupying major management positions including Director of Consulting Services, CEO, COO, and President; and also served as CFO and Executive Vice President of Planning for Opportunity Finance Network (a \$4 billion national network of 167 community development financial institutions that find and finance opportunities outside the economic mainstream).

In 1999, Geoff founded his own turnaround management consulting firm (the Kent Consulting Group), and as its Managing Principal helped companies emerge from business crises. He leveraged that experience, and in 2007, Geoff founded CognisIT; scaling Cognis from its beginnings as a "break-fix" technology services company, leading it ultimately to become one of Philadelphia's acclaimed -- much sought after, full-scale enterprise business strategy and Cloud Computing Managed Services-IT Support companies in the industry. Geoff has an uncanny ability to envision progress and success. His acumen for entrepreneurial execution and passion for helping people makes him one of the most engaging and innovative disruptors in whatever industry, enterprise or entrepreneurial venture he becomes involved with. In 2020, Geoff completed the sale of CognisIT and began the launch sequence of ThinkBigWithGeoffreyKent.com - your opportunity to take your business to the next level and scale it for exponential growth.

Your passion is your passion. What's more, entrepreneurial success is less likely to come from a cookie-cutter, one size fits all approach. Whether you know what your passion is, or need to identify it, discover or reconnect to it; engage with ThinkBigWithGeoffreyKent.com and begin operating and executing on your entrepreneurial talents at a world-class level. **ThinkBigWithGeoffreyKent!**

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TRAINING FOR ASPIRING BUSINESS OWNERS

Think Big with Geoffrey Kent is a 7-week online business accelerator, focused on teaching prospective and early-stage entrepreneurs the traits shared by all successful entrepreneurs.

The business accelerator guides entrepreneurs through the process of allowing an entrepreneur to develop a highly customized plan to infuse these success traits into their ventures, thus maximizing the probability of their venture's success.



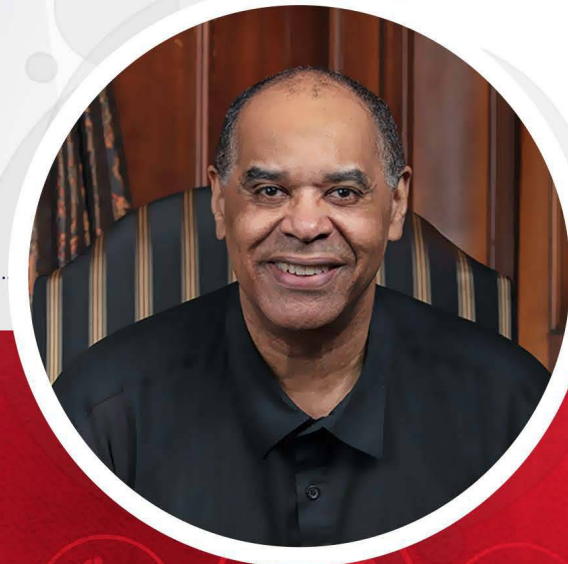
*You will have
the opportunity to*

- ✓ Become a member of ThinkBig's private Facebook group to network, collaborate, and problem-solve with peers.
- ✓ Craft a business plan that has the maximum probability of obtaining financing.
- ✓ Access Geoff's proprietary 4C Matrix business strategy tool to help guide you through appropriate business investment strategies as your business scales.
- ✓ Gain access to Geoff's network of potential strategic alliance partners, customers, and board members.
- ✓ **With this BONUS!!!** If your business plan is selected, you'll be offered the chance to be selected for 1-on-1 assistance to present for the financing required to grow your business.



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CONTACT INFORMATION



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